

## ALEXANDRE BERTOLO, EMBA FOUNDER & PRINCIPAL CONSULTANT

### Profile



With over 25 years of experience as an IT transformational leader and expert in Technology Advisory Services, Alexandre Bertolo has consistently demonstrated excellence in the field. Before founding OTIMOS, he held various executive IT positions within SAP environments for more than two decades. His impressive career includes rolling out and implementing SAP solutions for multiple companies as Project Manager and SAP Program Manager and CIO.

In the United States, Alexandre Bertolo worked with prestigious corporations like Bulgari (part of the LVMH group, the world leader in high-quality products), where he played a key role in the verticalization of the perfume branch using SAP. In Canada, he led the merger of Newalta Corporation's acquisitions by standardizing SAP usage across Eastern Canada. More recently, he successfully completed the IT delivery for the digital transformation of Héma-Québec, an SAP program exceeding \$40 million, utilizing SAP S/4HANA RISE in a GxP environment. Additionally, he implemented and operated an ERP Center of Excellence solution in a cloud environment for Canopy Growth Corporation.

Alexandre Bertolo approaches the impact of technology on organizations with a holistic perspective. He specializes in implementing efficient strategic planning in business projects, leveraging high-value technology components, including SAP environments.

### Education and Certification

- Executive Master of Business Administration (EMBA), strategic leadership profile and business management - Athabasca University, Canada
- IT Project Management Certificate - Purdue University Global, United States
- Engineer in electronics, construction and programming - HE ARC - Switzerland

### Professional Experience

Organization	Title	Period
Groupe Conseil Otimos Inc.	Founder and Principal Consultant	Since 2024
Héma-Québec	Director IT SAP delivery	2022-2024
Canopy Growth Corporation	Senior Manager SAP Center of Excellence	2021-2022
BDO Canada	Manager, Transaction Advisory Services	2019-2021
Cofomo	Senior Manager, IT Advisory Services	2018-2019
Ordre des ingénieurs du Québec	CIO, IT	2016-2018
JCCBI	CIO, IT	2013-2016
Newalta Corporation	Manager, IT (Eastern Canada)	2008-2013
Bulgari (LVMH group)	Manager, IT (Switzerland and United States)	2000-2008